



2010 NABRC Medal Winners



PRODUCER – Keith Anderson
Jubilee Downs and Quanbun Downs Stations,
via Fitzroy Crossing, WA

Keith was nominated by Paul Novelly on behalf of the WA Department of Agriculture and Food.

Keith had a number of roles in his early career including ringer, head stockman, stock inspector and managed several leases before taking up Jubilee Downs and subsequently Quanbun Downs Stations. His operation runs 12 000 Droughtmasters across 222 000 hectares. Keith works closely with the Agriculture Department and other government agencies testing new ideas, contributing to project development and to strategies for both grazing land and beef cattle management. Keith believes in implementing research results and in the late 1980's he cut the livestock numbers on Jubilee Downs station from 17000 to 11000 head. Since then he has dramatically reduced numbers further, yet has continued to increase productivity. Today he has amongst the best cattle in the area. The country has improved under the reduced grazing pressure, and he receives top prices and high demand for his cattle. Keith has definite plans for his two properties and implements new technology where appropriate. Keith has been a strong supporter of the West Kimberley Land Conservation District (LCD), and a Committee member since its inception in 1983. He has also been an active member of the Kimberley Beef Research Committee. Well respected within the industry, Keith's advice and input is sought by both his peers and government agencies.



SCIENTIST/RESEARCHER – Dr Richard Holroyd
Senior Principal Scientist,
Animal Science;
Department of Employment, Economic
Development and Innovation,
Rockhampton, QLD

Dr Holroyd was nominated by both the Australian Cattle Veterinarians and by Dr Peter Johnston on behalf of DEEDI

Dr Holroyd's 40+ years of experience working on multiple research stations and producers' properties throughout Queensland has allowed for the transfer of research technologies into commercial reality, delivering productivity and profitability to the northern beef industry. His major impact on the industry has been through the improved management of cattle in extensive rangelands conditions to maximise their reproductive performance. His practical hands-on experience and rapport with cattle producers and fellow researchers saw him appointed as one of the four original coordinators of the North Australia Program (NAP) from 1986 to 1992. NAP's instigation of Producer Demonstration Sites has been an effective and important mechanism for getting scientific information to producers and encouraging its application. This has been one of Dr Holroyd's greatest contributions to the "appliance of science". Dr Holroyd has been recognised both nationally and internationally for his research and depth of scientific knowledge and understanding of beef.



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COMMUNICATION/EXTENSION

Robert (Bob) Shepherd
Senior Extension Officer,
Grazing Land Management;
Department of Employment, Economic
Development and Innovation,
Charters Towers, QLD

Bob was nominated by Robert Karfs on behalf of DEEDI

In a career spanning 35 years, Bob Shepherd has a vast range of professional achievements and made a huge contribution to the industry through promoting a balance between business profitability and sustainable land management practice. Bobs legacy will be his natural enthusiasm for fixing poor soil. His knowledge of pasture species, soil and land types and their associations in the Burdekin Region are legendary. Bob recently delivered grazing land management training to 23 of the states Reef Protection Officers ensuring that they are aware of grazing land management issues and providing them with a better basis to communicate with graziers. Bob has contributed towards and personally written many publications that serve the industry as learning and information sources. He was also involved in the development of the Urban Myths DVD and web site. Bobs contribution to promoting the Beef industry to the younger generation and other community groups is truly outstanding.



YOUNG ACHEIVER – Kieren McCosker
Senior Research Officer
Northern Territory Department of Resources,
Katherine, NT

Kieren was nominated by Keith Holzwart on behalf of the Katherine Pastoral Industry Advisory Committee

Kieren is a young researcher who grew up on his family's sizeable beef enterprise near St George and studied agricultural science at the University of Queensland. He has been working with the Northern Territory Department of Resources in Katherine since 2002. Confidence in Kieren's abilities was clearly demonstrated when he was called upon to be project manager of the Northern Australian Beef Fertility Project, otherwise known as "Cashcow", a project looking at the factors that impact on cattle reproductive performance and provide solutions to help lift branding rates. He is well known for his practical skills with cattle and horses, which only adds to his reputation within the industry. Kieren has a great rapport with producers, and is able to convey scientific results in practical layman's terms. Kieren is always available for producers to respond to their queries, interpret their situations and most importantly provide useful advice on how to apply the results to their particular management system.